

The ICMP Anti-Piracy Platform, powered by MUSO, protects digital media from piracy, safeguarding your IP and revenue.

ICMP, the global voice of music publishing, has partnered with MUSO to provide content protection services to its members worldwide.

Unauthorised usage of copyrighted sheet music is a significant problem for music publishers globally and is an industrialised and commercialised activity.

The ICMP Anti-Piracy Platform (APP) protects digital media from piracy, safeguarding your IP and your revenue. That's why MUSO have partnered with ICMP, the global trade body for the music publishing industry. We're chosen as a content protection partner by many of the world's leading media and entertainment businesses.

Take control of your content. Get maximum value from your IP.

With The ICMP Anti-Piracy Platform, we can help you safeguard your investment and digital media, specifically your digital sheet music, printed works, songbooks and graphic rights.

We will provide ICMP member MPAs and companies with a tech driven tool to notify and remove a wide range of infringing content.





The ICMP Anti-Piracy Platform provides:



Automatic discovery and removal of pirated files and links



De-listing of webpages that host pirated content from search engine results



Detailed infringement reporting from your personalised dashboard

Clear audit trails for all takedowns sent and completed



COMPREHENSIVE, ALWAYS-ON PROTECTION

We scan the piracy ecosystem 24/7 across search engines, torrent sites, forums, cyberlockers, streaming sites and file aggregators. We identify infringing content and send takedown notices - and thanks to Article 17 of the EU Copyright Directive - staydown notices, on behalf of ICMP members. MUSO can deal with almost any file type and digital media format.

A FLEXIBLE, SCALABLE SERVICE WITH THE INSIGHTS YOU NEED

Our automated monitoring service gives you daily updates on infringement types and locations, organised by title. Add your entire sheet music catalogue to your dashboard for a comprehensive view of all activity. Contact our experts if you need support.

SOLUTIONS DESIGNED TO BALANCE YOUR PRIORITIES AND BUDGET

The pricing for ICMP members is tailored and based on the number of titles that we protect. The ICMP pays for the platform set up and administration meaning its members get excellent value by signing up.

Starting is simple - members can sign up at muso.com/ICMP

Getting started is simple - members can sign up at muso.com/ICMP or contact <u>antipiracyplatform@icmpmusic.com</u>

